|  |  |
| --- | --- |
| **Descriptions** | **Marks** |
| **Criterion 2: Application of skills, techniques and procedures**  (Evidence of competence in skills, techniques and procedures for production) **Use of Indesign** | | |
| Extensive, detailed and successful use of skills, techniques and procedures suited to the task | 5 | |
| Employs a broad range of skills, techniques and procedures suited to the task | 4 | |
| Employs a consistent range of skills, techniques and procedures generally suited to the task | 3 | |
| Employs a moderate range of skills, techniques and procedures, some of which are unsuitable to the task | 2 | |
| Employs a limited range of skills, techniques and procedures largely unsuitable to the task | 1 | |
| No evidence of the use of skills, techniques and procedures | 0 | |
| **Total** | **/5** | |

|  |  |
| --- | --- |
| **Criterion 5: Originality (**Evidence of innovation and originality)  **Engaging Photo Composition & Use of Colour & Layout Principles** | |
| Sophisticated ideas are used to produce uniquely original and highly innovative design solutions | 5 |
| Designs produced are original and innovative | 4 |
| Designs produced display some originality and innovation | 3 |
| Produces designs with little innovation | 2 |
| Produces simple designs, relying heavily on pre-existing designs | 1 |
| No evidence of originality or innovation | 0 |
| **Total** | **/5** |
| **Criterion 6: Design elements and principles** (Evidence of effective selection and application of design elements and principles) **Use of DEP in Photos & Design** | |
| Demonstrates discernment in selecting and applying relevant design elements and principles | 5 |
| Applies design elements and principles selectively and effectively | 4 |
| Applies design elements and principles in a competent manner | 3 |
| Applies design elements and principles inconsistently | 2 |
| Displays minimal application of design elements and principles | 1 |
| Displays no evidence of the application of design elements and principles | 0 |
| **Total** | **/5** |
| **Overall total** | **/15** |
| **TASK WEIGHTING: Convert to 2.5% of overall unit mark** | **/15** |
|  | |

**Feedback/Feedforward:**

**WWW:**

**EBI:**

**WTN:**