|  |  |
| --- | --- |
| **Descriptions** | **Marks** |
| **Criterion 2: Application of skills, techniques and procedures**(Evidence of competence in skills, techniques and procedures for production) **Use of Indesign**  |
| Extensive, detailed and successful use of skills, techniques and procedures suited to the task | 5 |
| Employs a broad range of skills, techniques and procedures suited to the task | 4 |
| Employs a consistent range of skills, techniques and procedures generally suited to the task | 3 |
| Employs a moderate range of skills, techniques and procedures, some of which are unsuitable to the task | 2 |
| Employs a limited range of skills, techniques and procedures largely unsuitable to the task | 1 |
| No evidence of the use of skills, techniques and procedures | 0 |
| **Total** | **/5** |

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| **Criterion 5: Originality (**Evidence of innovation and originality) **Engaging Photo Composition & Use of Colour & Layout Principles** |
| Sophisticated ideas are used to produce uniquely original and highly innovative design solutions  | 5 |
| Designs produced are original and innovative | 4 |
| Designs produced display some originality and innovation | 3 |
| Produces designs with little innovation | 2 |
| Produces simple designs, relying heavily on pre-existing designs  | 1 |
| No evidence of originality or innovation | 0 |
| **Total** | **/5** |
| **Criterion 6: Design elements and principles** (Evidence of effective selection and application of design elements and principles) **Use of DEP in Photos & Design**  |
| Demonstrates discernment in selecting and applying relevant design elements and principles  | 5 |
| Applies design elements and principles selectively and effectively  | 4 |
| Applies design elements and principles in a competent manner | 3 |
| Applies design elements and principles inconsistently | 2 |
| Displays minimal application of design elements and principles | 1 |
| Displays no evidence of the application of design elements and principles | 0 |
| **Total** | **/5** |
| **Overall total** | **/15** |
| **TASK WEIGHTING: Convert to 2.5% of overall unit mark**  | **/15** |
|  |

**Feedback/Feedforward:**

**WWW:**

**EBI:**

**WTN:**