



WHATEVER THE COLOUR, ALL OUR PAPER IS GREEN.

Australian Paper has a long and proud history since opening in 1937. A lot has changed over the years but our commitment to sustainable innovation and operations has stayed the same.

When you purchase paper, your choice matters.

As Australia's largest paper-maker, we produce 750 individual grades of paper at our mills in Victoria and New South Wales. Australia's leading brands of copy paper are made right here at our state-of-the-art Maryvale Mill located in Victoria's LaTrobe Valley, including Reflex, Australian Recycled, Tudor and Olympic. We also produce a range of virgin or recycled fibre brown packaging papers, white and brown bag papers, envelope papers, security papers and white offset and forms printing papers. In late 2008, the Maryvale Mill was expanded with a chlorine-free

bleaching plant and upgrade to our pulping operations, cutting sulphur oxide emissions by 80% and ensuring the operation maximises plantation inputs.

A \$90m recycling plant at the mill is due for completion in early 2014 which will triple recycled paper production output and reduce paper waste going to landfill sites by 80,000 tonnes per annum.

Our Shoalhaven Mill manufactures from speciality printing papers, security and watermark papers to coloured, envelope and copy papers for our leading commercial brands - Saxton, Tablex, Optix, Securaspeed, and Postspeed.

With strong national distribution network and channel partners, our papers and products are widely available and used by Australian homes and businesses every day. This guide has been designed to assist you in choosing Australian Paper and which brands to ask for from your current office stationery supplier or printer.

BUY SUSTAINABLE PRODUCTS FOR A FUTURE AS BRIGHT AS OUR PAPER.

A wide range isn't the only reason to choose Australian Paper. We adhere to the highest environmental standards and offer recognised credentials of world best practice to ensure both our business reputation and yours. Sustainable paper is all about balance; balancing environmental concerns with the needs of the communities, while providing strong financial contributions to the local economy.

The cost of a product is more than dollars and cents; the balance must factor in costs to the environment and community, too.

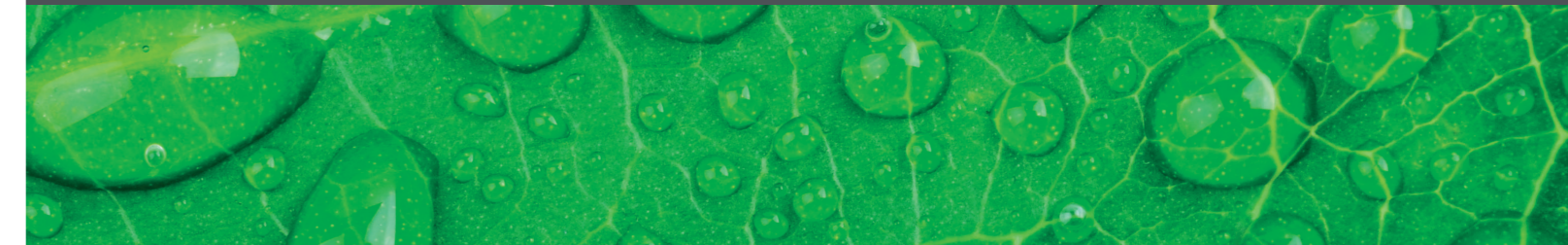
By insisting on Australian made paper and paper products, you are supporting the only local paper manufacturer committed to sustainability across three dimensions: social, environmental and economic.

Social: Our regional workforce is the cornerstone of our business and nationally we support directly and indirectly close to 6,000 full time jobs, directly spending almost \$130m for wages and salaries each year*. The largest private employer in the La Trobe Valley, we operate and are

a part of a range of integrated community programs. We continue to deliver on our commitment to communities - we believe community engagement is key to developing successful partnerships.

Environmental: Australian Paper is focused on delivering quality products from sustainable, renewable resources. Our Maryvale Mill is Victoria's largest generator of base-load, renewable energy and has one of the world's highest inputs of FSC/PEFC certified fibre. We have more than halved our carbon emissions per tonne of paper produced since 1980 and reduced our water usage per tonne of paper by 64%. Our papers adhere to strict forestry accreditations and also offer carbon neutral products under the Australian Government's rigorous NCOS Carbon Neutral program. Our new recycling plant investment and focus on promoting recycled paper products and the recovery of waste is testament to our commitment to continuous improvement in managing the production of our paper products.

Economic: We contributed \$754 million in gross domestic product in 2011, and spent approx 95% of the \$678m spent on procurement in 2011 with local suppliers. In October 2012, we announced that \$90 million is to be invested in a major paper recycling plant at Maryvale Mill and from 2014 it will contribute an additional \$51 million in GDP and 246 FTE jobs*.



AUSTRALIAN PAPER. SUSTAINABLE PAPER.

An easy reference to our printing, packaging,
copy paper and stationery products.



Printed on Australian made Revive recycled carbon neutral paper.

*Operational and capital expenditure analysis by Western Research Institute Ltd (WRI) Economic Impact Report (Sep 12) and Due Diligence Analysis (Jul 13).

YOUR GUIDE TO AUSTRALIAN PAPER THAT'S SUSTAINABLE PAPER.

Use this handy guide to help you find the perfect products for your next stationery order, marketing collateral or business letterhead. We have a paper product to suit your need from recycled, carbon neutral, food safe and more. Plus, you can rest assured that all our papers are forestry certified and produced sustainably. To see what's what and what's not, just look for the certification logos below and insist on Australian made.



For more information or if you are having trouble sourcing the papers listed, contact us at the following numbers or check out our paper selector online at www.australianpaper.com.au

Office Papers: 1800 010 023 | Printing and Publishing Papers: 1800 010 019 | Australian Paper Web: 1800 109 090 | Packaging Papers: 1800 010 025 | New Zealand: 0800 443 401

| PRODUCT USE | PRODUCT NAME | CONTAINS RECYCLED FIBRE | FORESTRY STANDARD | CARBON NEUTRAL | SPECIAL CHARACTERISTICS | SUPPLIER |
|--|---------------------------------------|---------------------------|-------------------|---------------------|--|---|
| OFFICE PAPERS | | | | | | |
| WHITE RECYCLED CONTENT OFFICE PAPERS | Reflex 50% Recycled Carbon Neutral | 50% | AFS/PEFC | YES | A4 | |
| | Reflex 100% Recycled | 100% | FSC | | A4 | |
| | Reflex 100% Recycled Carbon Neutral | 100% | FSC | YES | A4 & A3 | Exclusive to Staples. |
| | Australian 10% Recycled | 10% | AFS/PEFC | | A4 & A3 | |
| | Australian 80% Recycled | 80% | AFS/PEFC | | A4 & A3 | |
| | Tudor 10% Recycled | 10% | AFS/PEFC | | A4 | Available from Staples. |
| | Brilliant 10% Recycled | 10% | AFS/PEFC | | A4 | Available from Office Choice Dealer. |
| WHITE NON RECYCLED OFFICE PAPERS | Olympic 10% Recycled | 10% | AFS/PEFC | | A4 | Available from Group News Agencies. |
| | Reflex Ultra White | | AFS/PEFC | | A4 & A3, 2, 3 & 4 Hole Punched. | |
| COLOURS OFFICE PAPERS | Reflex Ultra White Carbon Neutral | | AFS/PEFC | YES | A4 & A3 | |
| | Australian | | AFS/PEFC | | A4 & A3 | |
| PRINTING PAPERS OFFICE PAPERS | Reflex Colours | | AFS/PEFC | | Range of 7 colours A3 & A4. | |
| | Optix Colours | | AFS/PEFC | | A4 | |
| | Tudor Bright, Pastel and Fluoro | | FSC | | A4 | |
| | Color Copy | | FSC | | The professional paper for digital colour laser printing. | |
| ENVELOPES | | | | | | |
| WHITE RECYCLED ENVELOPES | Reflex 100% Recycled | 100% | AFS/PEFC | | | |
| WHITE NON RECYCLED ENVELOPES | Tudor | | AFS/PEFC | (Paper) | Made using Australian certified carbon neutral paper. | |
| | Olympic | | | | | |
| BROWN RECYCLED ENVELOPES | Tudor eco | 100% | AFS/PEFC | | 100% Recycled natural colour paper. | |
| GOLD NON RECYCLED ENVELOPES | Tudor | | AFS/PEFC | | | |
| COLOURED ENVELOPES | Optix | | AFS/PEFC | | | |
| CUSTOM MADE OR CUSTOM PRINTED ENVELOPES | Tudor Printed Envelopes | | AFS/PEFC | (Paper) | Made using Australian certified carbon neutral paper. | |
| OFFICE STATIONERY | | | | | | |
| NOTEBOOKS | Reflex, Olympic | | | | | |
| | Tudor eco | 100% | AFS/PEFC | | | |
| NOTEPADS | Reflex, Olympic | | | | | |
| | Tudor eco | 100% | AFS/PEFC | | | |
| SUSPENSION FILES | Olympic | | | | | |
| MAILING LABELS | Reflex, Tudor | | AFS/PEFC | | | |
| EXERCISE BOOKS | Reflex, Olympic | | | | | |
| | Tudor eco | 100% | AFS/PEFC | | | |
| MANILLA FOLDERS | Olympic | | | | | |
| | Tudor eco | 100% | AFS/PEFC | | | |
| TAB DIVIDERS | Olympic | | | | | |
| | Tudor eco | 100% | AFS/PEFC | | | |
| PRESENTATION FILES | Tudor | | | | | |
| LEVER ARCH AND INSERT BINDERS | Tudor, Olympic | | | | | |
| ARCHIVE BOX | Olympic | | | | | |
| SHEET PROTECTORS | Olympic | | | | | |
| BUSINESS BOOKS | Olympic | | | | | |
| THERMAL ROLLS | Tudor | | | | | |
| COMPENDIUMS | Tudor | | | | | |
| VISUAL DISPLAY SYSTEMS | Tudor | | | | | |
| PAPERCLIPS AND FASTENERS | Tudor | | | | | |
| PLAYING CARDS | Queens Slipper | | | | | |
| GENERAL PRINTING | | | | | | |
| Large Production Runs | | | | | | |
| Books, Brochures, Catalogues, Reports, Direct mail, Flyers, Forms. | Revive* | 100% | FSC | YES | See below. | Spicers |
| | Envi Recycled | 50% | PEFC | YES | See below. | Spicers |
| | Publishers Offset | | PEFC | Available | | Spicers |
| Small to Medium Production Runs | | | | | | |
| Annual reports, Business cards, Books, Brochures, Catalogues, Calendars, Desk pads, Certificates, Reports, Direct mail, Flyers, Forms, Invitations, Posters, Stationery. *Highest environmentally credentialled paper in Australia, endorsed by Landcare. | Revive* | 100% | FSC | YES | The most sustainable paper on the market - 100% Recycled, carbon neutral, Australian made. | Spicers |
| | Envi Recycled | 50% | PEFC | YES | High smoothness. | Spicers |
| | ENVI Smooth / Linen | 30% | FSC | YES | High whiteness. Embossed pattern available. | Spicers |
| | Stephen | 50% | FSC | YES | Colour range. | Spicers |
| | Pacesetter Laser Pro SPI | 15% | FSC | YES | HP Indigo and Dry Toner. | Spicers |
| | Onyx | 100% | FSC | YES | High whiteness. Textures for embossed patterns available. | BJ Ball |
| | Precision | | PEFC | Available | High smoothness and whiteness. | Spicers |
| | Grange | | PEFC | Available | High smoothness and whiteness. | KW Doggett |
| | Saxton | | FSC | YES | High smoothness, colour range. | Spicers, KW Doggett |
| | Tablex | | FSC | YES | High Whiteness. Heavy board weight. Textures for embossed patterns available. | Spicers, KW Doggett |
| | Snowflake | | FSC | YES | High Whiteness. Heavy board weight. Textures for embossed patterns available. | Spicers |
| Optix (colours) | | PEFC | | Large colour range. | Spicers | |
| On Demand Printing Production Runs | | | | | | |
| Annual reports, Books, Business cards, Brochures, Catalogues, Calendars, Desk pads, Certificates, Reports, Direct mail, Flyers, Forms, Invitations, Posters, Stationery. | Revive Laser* | 100% | FSC | YES | | Spicers |
| | Revive Laser HW Digi* | 100% | FSC | YES | Indigo and Dry Toner. | Spicers |
| | Pacesetter Laser Pro SPI | 15% | FSC | YES | Indigo | Spicers |
| | Reflex Laser Carbon Neutral | | PEFC | YES | Dry toner. Preprint, Laser and OMR Applications. | Spicers |
| | Inkjet Smooth | | PEFC | YES | Inkjet Mono Print | Spicers |
| | Jet Mail Carbon Neutral | | PEFC | YES | High Speed pigment ink systems. | Spicers |
| | Jet Ready Carbon Neutral | | PEFC | YES | High Speed dye ink systems. | Spicers |
| Transactional Forms Production Runs | | | | | | |
| Bills, Statements, Forms. | Inkjet Smooth | | PEFC | YES | Inkjet Mono Print | Spicers |
| | Jet Mail Carbon Neutral | | PEFC | YES | High Speed pigment ink systems. | Spicers |
| | Jet Ready Carbon Neutral | | PEFC | YES | High Speed dye ink systems. | Spicers |
| | Reflex Laser Carbon Neutral | | PEFC | YES | Preprint, laser and OMR applications. | Spicers, BJ Ball |
| PACKAGING PAPERS | | | | | | |
| HEAVY DUTY FOOD, MINERAL AND BUILDING MATERIAL BROWN SACKS | Australian Premium Sack Kraft | | PEFC | Available | Good stiffness for open mouth high performance sack. | Please specify Australian Paper packaging range with your supplier - if they are in doubt then speak with an Australian Paper representative. Recommended sack manufacturers: Amcor St Regis Bates, Australian Multiwall Bag and Pope Packaging. |
| | Semi Extensible | | PEFC | Available | High strength sack application. | |
| | Semi Extensible High Porous | | PEFC | Available | Use in high performance sack and fast speed filling machines. | |
| | High Wet Strength | | PEFC | Available | For product that may be in contact with moisture e.g. potato sacks. | |
| FOOD AND GENERAL SHOPPING BROWN CARRY BAGS | Natural Sack Kraft | | PEFC | Available | High stiffness for retail bag application. | Recommended bag manufacturers: Detmold Packaging, Alternative Bag, National Pacific, Pacific Paper, The Okelly Group, Kenneth Ayres, Stirling-Fildes, Gispac. |
| | Apmil Natural MG Brown Kraft | | PEFC | Available | Higher strength application. | |
| | Apmil MG Brown Bag | Yes (typically up to 50%) | PEFC | Available | Part recycled environmentally friendly. | |
| FOOD AND GENERAL SHOPPING BLEACHED CARRY BAGS | Apmil MG High Wet Strength | Yes (typically up to 50%) | PEFC | Available | Used as bottle bags with moisture contact. | |
| | Apmil MG Bleached Bag Kraft | | PEFC | Available | Used in high visual print application. | |
| | Apmil MG Opaque Bleached Waxing Kraft | | PEFC | Available | Used in confectionery and burger wrappers. | |
| BUILDING INSULATION AND LAMINATING APPLICATIONS | Apmil MF Bleached Bag SOS | | PEFC | Available | Good visual print and strength application. | |
| | Apmil Natural MG Insulation Base | | PEFC | Available | Used in high strength application. | |
| | Apmil MG Recycled Insulation Base | Yes (typically up to 50%) | PEFC | Available | Part recycled environmentally friendly. | |
| CORRUGATED BOXES | Apmil MG Bleached Laminating Kraft | | PEFC | Available | Used in high visual print application. | Recommended box manufacturer: Amcor Fibre Packaging. |
| | High Performance Kraft Liner | | PEFC | Available | Virgin fiber product suited for cold room or high humidity environment. | |
| | AP Kraft Liner | Yes (typically up to 35%) | PEFC | Available | Part recycled offering good strength performance. | |

Note: Please consult your Australian Paper representative for recommended product use in food packaging.